

SPECIAL PRIZE EXPO MILANO 2015
Feeding the Planet, Energy for Life

Open to young talents worldwide

Introduction

Prix Italia and Expo Milano 2015 are organising a competition for audio-visual programmes focusing on Expo issues *Feeding the Planet, Energy for Life*.

In 2015, the Special Prize is being divided into two competitions: one, which is for Prix Italia member broadcasters and is being held for the fourth year in a row and another for young talents, which is being organised for the second year in succession. This latter competition is once again being put together in cooperation with Rai Expo, the Rai department which has been created in collaboration with Expo Milano 2015, dealing with news about issues lying at the very core of the Universal Exhibition (nutrition, agriculture and food security).

REGULATIONS

1. Prix Italia, Rai Expo and Expo Milano 2015 are launching a competition for youngsters worldwide presenting videos connected to the theme of the universal exhibition of Milano 2015: *Feeding the Planet, Energy for Life*.
2. The competition, entitled ***A DAY AT EXPO 2015***, is open to youngsters who have planned to visit Expo Milano 2015 between 1st May and 31st August 2015.
3. The competition is open to competitors of every nationality who must be between 18 and 35 years old.
4. In order to take part a video lasting between one and three minutes at the most.
5. The video should be shot inside the Universal Exhibition of Milano 2015 and deal with the Exhibition's themes and/or the Exhibition itself.
6. The short may be made using any kind of filming instrument and any kind of technique (video camera, camera, smartphone, tablet). It may be shot in any language, although preference will be given to videos whose message is international and transcends its language. Were the video to contain an off-screen voice or dialogue, a transcript of them in English needs to be attached to the entry form.
7. Applications may be sent between 1st May 2015 until midnight 31st August 2015 CET. Applications sent after the deadline will not be accepted. The contestant should fill out the

special entry form which may be found on the site www.prixitalia.rai.it and then send video material by following the instructions which will be sent on registering.

Together with the application, permission should be given for the video to be posted on Prix Italia's web site and Rai Expo's web site www.expo.rai.it. A statement is furthermore required certifying that the submitted video is original, specifically made for the competition and that it had never been previously broadcast or posted on the Internet. Providing a false statement will automatically lead to expulsion from the competition.

8. From the moment Rai receives the work it automatically reserves to exercise the right to use and make use of the video, both directly as well as through third parties, in whatever venue, form, time and without any kind of restriction.

9. A mixed Prix Italia/Rai Expo committee, whose decision will be final, will select the best entries, adopting in their selection the following criteria: overall quality of the work, originality of idea; ability to communicate and pertinence to the theme. The selected videos will be posted and promoted on the Prix Italia website.

10. The selected videos will be submitted to a jury composed of persons whose names have been jointly agreed by Prix Italia, Rai Expo and Expo Milano 2015. The jury will announce the competition winner and runner-up during a special Prix Italia ceremony in the Italian pavilion on 25th September 2015.

11. The two winners will receive prize money: the first-placed Euro 2,500 (Gross) and second-placed Euro 1,500 (Gross).

12. Following the award ceremony, the winning videos will be posted on both Prix Italia's website and Rai Expo's.